

RULES OF THE #JOVENESXJOVENES TIK TOK CONTEST FOR HUMAN RIGHTS

WHO ORGANIZES IT AND WHY?

We are [Helsinki España- Dimensión Humana](#), a human rights organization (NGO) created in 1992 to promote compliance with the principles relating to human rights and fundamental freedoms of the Helsinki Final Act of the Organization for Security and Cooperation in Europe (OSCE).

With our Youth for Youth ([Jóvenes para Jóvenes](#)) project, we train university youth so that they can raise awareness of human rights and the Sustainable Development Goals (SDGs) through workshops in schools.

In the framework of this project and to celebrate its twentieth edition, we launched #JOVENESXJOVENES TIK TOK FOR HUMAN RIGHTS, inviting participants, children and university youth to fill the social media with content for #humanrights and #SDO and thus commemorate December 10, International Human Rights Day.

Helsinki España- Dimensión Humana with CIF G80540552 and registered office at C/ Santa cruz de Marcenado,11, 1º B 28015 Madrid - 91 533 54 55.

WHAT DO YOU HAVE TO SEND TO PARTICIPATE?

Record a Tik Tok/video of between 10 and 60 seconds about human rights or SDGs: be original! You can focus on a specific topic (gender, environment, migration, hate crimes, mental health, functional diversity, etc) or all of them together. Make a dance, a sketch, reproduce a scene you have lived, tell a story... the format doesn't matter.

A maximum of 4 people can participate in the video and all of them must be within the contest rules. If your video is the winner, we will upload it to our social media and all participants who appear in it will be awarded. You can send as many videos as you want. The videos will be selected by a jury of three people from the organization and we will value: the message conveyed, creativity and execution.

WARNING: In order to participate you must fill in the following form:

- MINORS (The legal representative of the minor or minors must authorize the participation of the minor in the contest and consent the processing of their data and the transfer of image rights):
https://docs.google.com/forms/d/e/1FAIpQLSenCDI85anfnGUKPFG2QtfqVxjHAmtuOzLxa7y9PeqMQn5s6w/viewform?usp=pp_url
- ADULTS (Consents the processing of their data and the transfer of image rights):
https://docs.google.com/forms/d/e/1FAIpQLSfpMhfytWXasz1xfOhqWWzH1ZCT67jNuMPove22QOWX3Q6MwA/viewform?usp=pp_url

For further information please see the sections DATA PROCESSING and ASSIGNMENT OF RIGHTS below.

CONTESTANTS

The contest is open in 2 categories:

- GROUP 1: Boys, girls and adolescents enrolled in Primary or ESO in one of the schools in which Jóvenes para Jóvenes has taken place in 2021. If you have any doubts, please consult the centers at the end of this document.
- GROUP 2: University volunteers participating in the Jóvenes para Jóvenes project throughout 2021, both in the April and October editions.

DATES

You have until Tuesday, November 30, 2021 to submit your videos. On Friday, December 3, the resolution of the awards will be communicated through all our social networks: [Twitter](#), [Instagram](#), [Tik tok](#), [Facebook](#) y [Linkedin](#) (@helsinkiespana).

SUBMITTING YOUR VIDEOS

You can submit your videos in several ways:

- 1) If you upload it to Tik Tok you must tag us when you upload it from your Tik Tok account (@helsinkiespana) and use the hashtag #jovenesxjovenes. Don't forget to also mention the other participants in the video. Once uploaded, write us a direct message with the full names of the participants in the video, school and classroom. You can also do this if you post it on Instagram or Twitter.
- 2) If you prefer not to post it, you can send it to us by direct message to any of our social networks (@helsinkiespana) along with your full name, school and classroom.
- 3) You can also send us an email to jovenesparajoveneshe@gmail.com or to our Whatsapp (+34 629544873).

PRIZES

The prizes will be awarded on Friday afternoon, December 10 at the Closing Ceremony of Jóvenes para Jóvenes Madrid 2021, which will take place at the Escuela de Organización Industrial (Av. de Gregorio del Amo, 6, 28040 Madrid). Information about the event will be uploaded to our social networks (@helsinkiespana) and in the news on our website.

Prizes vary depending on the modality/group you belong to:

- GROUP 1: Boys, girls and adolescents. Winners may attend the event accompanied by a parent or legal guardian.

1st prize→ Tickets to Warner Park (one ticket per participant).

2nd prize→ Tickets for the Amusement Park (one ticket per participant).

3rd prize→ Invitation to a dinner (per participant).

- GROUP 2: volunteers and volunteers.

1st prize→ Tickets to the theater (one ticket per participant).

2nd prize→ Invitation to a dinner (per participant).

3rd prize→ Vouchers for spending at a local library (per participant)

DATA PROCESSING

In compliance with the regulations contained in the general rules on data protection (Regulation (EU) 2016/679 and L.O. 3/2018 of December 5), contestants are informed that the personal data provided will be processed by Helsinki España Dimensión Humana, as data controller, in order to manage their participation in the contest. The personal data will be kept for the time necessary to fulfill the purpose for which they were collected, as well as to debug the possible responsibilities that may arise from this purpose and its treatment. The legitimacy of the processing of this data is based on the consent of the interested parties and through their acceptance of the bases. The user may, at any time, exercise the rights recognized in the L.O. 3/2018 of 5 December, of access, rectification, cancellation and opposition. The exercise of these rights can be done by contacting Helsinki España (C/ Santa cruz de Marcenado,11, 1º B 28015 Madrid - 91 533 54 55).

TRANSFER OF RIGHTS

By participating in this contest, participants consent to the use, publication and reproduction by Helsinki España Dimensión Humana of the work and author in any type of advertising, promotion, publication, including Internet or any other media of any nature, for informational purposes as long as they are related to this contest, without such use conferring any right of remuneration or benefit whatsoever.

ACCEPTANCE OF THE RULES

Participation in this contest implies full acceptance of its rules and the waiver of the participants and their legal representatives to make any challenge to them and to the exercise of any other administrative or judicial action that may correspond to them.

By accepting the rules, the candidate affirms that his/her work is an original and individual work, that the participant is the sole owner of the work and that no third party owns, has copyright or registered trademark of the work submitted, nor holds any industrial or intellectual property right over the work submitted.

PENALTIES AND CLAIMS

Helsinki-Spain reserves the right to exclude or disqualify from the contest any person who breaches the rules or uploads content that incurs hate crimes, insults or any other behavior of this nature. The organization is not responsible for non-compliance with the rules of these rules and the rules of the community of the Tik Tok platform by people who submit to this contest. The organization reserves the right to resolve, as it sees fit, any situation not foreseen in these rules, as well as to make possible changes in dates and deadlines or the total cancellation of the contest.

The contact for claims will be to the mail jovenesparajoveneshe@gmail.com

LIST OF SCHOOLS INCLUDED

ASTURIAS

-Colegio Loyola (Oviedo)

MADRID

- CEIP Lorenzo Luzuriaga
- CEIP Vicálvaro
- Colegio Fundación Santamarca
- Colegio Santo Domingo
- IES Butarque
- IES Carpe Diem
- IES Ciudad de los Poetas
- IES El Burgo
- IES Fortuny
- IES Joaquín Rodrigo
- IES Pablo Neruda
- IES Santa Beatriz de Silva

MÁLAGA

- IES Ben Gabirol
- IES Salvador Rueda
- Colegio Joaquín Rodrigo

LAS PALMAS DE GRAN CANARIA

- CEIP Agustín Fernández Díaz
- IES Fernando Sagaseta
- IES Francisco Hernández Monzón