

PRACTICAL TRAINING INTERNATIONAL GRANT AND BID MANAGEMENT



◆
INTERIM MANAGER
CONSULTING
◆



HELSINKI ESPAÑA
**UNIVERSITY
NETWORK**

COURSE CHARACTERISTICS



- ✓ **100 % online.**
- ✓ **7 weeks**, including online sessions, **training**, and **real-world practice**.
- ✓ **Intuitive, visually accessible**, and **engaging** course thanks to an innovative training platform and game-based learning app.
- ✓ Includes **accredited IMC diploma**

COURSE OBJECTIVES

Understand processes for accessing international bids and grants

Develop documentation for project management.

Recognize tools for management and productivity.

Discover an **ocean of opportunity** in a business sector worth over 3 billion euros

In sum: to **identify and manage international bidding and grants**

COURSE BENEFITS

Principle course advantages:

- Obtain an **expert profile** and **visibility** in a niche sector lacking professionals, advisors, and consultants.
- Learn to **manage projects** to obtain grants.
- Access **professional networks** for bid management (such as the **ICM network**).
- Heighten your **interpersonal and professional frameworks** to exchange ideas and business.

METHODOLOGY



Course taught via IMC online platform

10%

LECTURE

30%

EXAMPLES

50%

ZAP
TRAINING

75%

COLLABORATIVE
LEARNING

100%

REAL-WORLD
BIDDING



CONTENIDO

Introductory webinar and speaker introductions.

Current state of the market and grants, **awards and international bidding. Oceans of opportunity** and methodology. Concept and characteristics of bidding and international grants.

Multilateral Development Organizations (**MDOs**) and **European Union**. Requirements and strategies for companies and organizations to participate in the market.

Key documents: **reports, concept note, and budget.**

Keys to a **relational framework**, project management, productivity, and time management.

Real-world case studies of international bidding and grants.

Utilization of Interim Management Consulting network.

Questions and commentary.

SPEAKERS



FLORIÁN HERRERO

Expert in grants and
bidding



GUILLERMO TABOADA

Director, Interim Manager,
entrepreneur and
technologist



ÁNGELA SUÁREZ

General Secretary,
Helsinki España

DISCOUNT

Original price:
495€



420€

- **IVA included** in price
- If you work for a **Spanish organization**, you are eligible for **reimbursement through FUNDAE**
- Payment via bank transfer to Helsinki España

MORE INFORMATION

LANGUAGE

- Spanish.



ENROLLMENT DEADLINE

- April 25, 2024.



START DATE

- April 25, 2024.

DURATION

- 7 weeks.





<https://helsinkiespana.org/centro-internacional-universitario-para-misiones-de-paz/>



PHONE: +34 915335455
+34 629544873
IUCPM@HELSINKIESPANA.ORG

INTERESTED? ENROLL NOW!

¡PROMOCIÓN!

Precio del curso

~~495€~~

!!!
425€
!!!

- **IVA incluido** en el precio
- Si trabajas para una **Organización española** el curso **puede reembolsarse a través de FUNDAE.**
- Pago a través de transferencia bancaria a Helsinki España.

CONTENIDO

Presentación del webinar y de los ponentes.
Estado del arte del mercado y de las subvenciones, **premios y licitaciones internacionales**.
Los **Océanos azules** y su metodología. Concepto y características de las subvenciones y licitaciones internacionales.
Organizaciones Multilaterales de Desarrollo (**OMUDES**) y **Unión Europea**.
Requisitos y estrategia de las empresas e instituciones para participar en este mercado.
Documentos clave: **memoria, concept note y presupuesto**.
Claves de la **marca personal**, de gestión de proyectos, de la productividad y gestión del tiempo.
Casos prácticos de licitaciones y subvenciones internacionales.
Funcionamiento red de colaboradores Interim Manager Consulting.
Dudas y consultas.

CARACTERÍSTICAS DEL CURSO

- **100 % online.**
- Duración de **7 semanas**, incluyendo **sesiones online**, horas de **entrenamiento** y **trabajo práctico.**
- Curso **intuitivo, visual** y de **fácil acceso** gracias a su **plataforma de entrenamientos** y a su **App gamificada.**
- Con **diploma acreditativo** de IMC.